



CITY OF CLEVELAND
Mayor Frank G. Jackson



**From: Office of the Mayor and the Cleveland
Department of Public Health**

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**FOR IMMEDIATE RELEASE:
November 18, 2015**

Media Advisory

City of Cleveland Encourages Tobacco Users to Quit During Great American Smokeout

Prepare to quit smoking during the Great American Smokeout!

CLEVELAND – On Wednesday, November 18, Myron Bennet, Health Commissioner of the Cleveland Department of Public Health, and Dr. Iyaad Hasan, State Practice Manager at CVS Health/Minute Clinics, will gather to call upon Clevelanders to quit using tobacco products for one day during The Great American Smokeout on November 19.

Each year on every third Thursday in November, The American Cancer Society asks communities to encourage tobacco users to go just one day without using tobacco products during an event called the Great American Somokeout. Cigarette smoke and tobacco use are a serious health concern in the City of Cleveland and it impacts the overall health of community members both young and old. The Cleveland Department of Public Health wants all tobacco users to know that quitting can drastically improve your quality of life.

The Department of Public Health is inviting members of the media to join the discussion about the dangers of tobacco use and help promote the one-day challenge of the Great American Smokeout.

WHO: Myron Bennet, Health Commissioner, Cleveland Department of Public Health
Dr. Iyaad Hasan, State Practice Manager at CVS Health/Minute Clinics

WHAT: Stop Tobacco Use During The Great American Smokeout on November 19

WHEN: Wednesday, November 18, 2015
10:30 a.m. – 11:30 a.m.

WHERE: Collinwood Recreation Center
16300 Lakeshore Blvd.
Cleveland, Ohio 44110